



XM WX SATELLITE WEATHER NAMED OFFICIAL WEATHER PROVIDER OF 48th ANNUAL FORT LAUDERDALE BOAT SHOW

For Immediate Release

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October 5, 2007, HUNTSVILLE, Ala. — XM WX Satellite Weather, XM Satellite Radio's weather data service, has been named the Official Satellite Weather Provider of the 48th Annual Fort Lauderdale International Boat Show (FLIBS).

As part of a three-year agreement, XM WX will supply FLIBS with two remote weather briefing stations one placed inside the Greater Fort Lauderdale/Broward County Convention Center's lobby, and the other at the Bahia Mar Yachting Center. The kiosks allow attendees to access the same high-resolution weather data mariners receive at the helm, including NEXRAD radar, waves, winds and lightning, as well as FishBytes, an innovative tool that assists anglers in identifying optimal conditions for specific species of fish.

"It's important for mariners to be aware of their surroundings, especially for approaching weather. With XM WX Satellite Weather boaters – both professional and casual – constantly have access to high-resolution weather information," said Roderick Mackenzie, vice president, advanced applications for XM Satellite Radio. "Our relationship with the Fort Lauderdale Boat Show is testament to the fact that mariners know XM WX Satellite Weather is the only choice when it comes to weather on the water."

In order to receive and display the XM WX data, boaters must have a subscription to the XM WX service, as well as an XM WX capable receiver, antenna and display device. The XM WX Satellite Weather system was designed to be flexible, allowing mariners the option of a wide range of hardware solutions including chartplotters or portable devices, such as laptop PC's or Multi-Function Displays (MFDs). XM WX, the clearest decision in any weather, will be on

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display at Booth 137-138.

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About XM WX Satellite Weather

XM WX Satellite Weather is a comprehensive graphical weather data service offered by XM Satellite Radio and WxWorx Inc., an affiliate of Baron Services (the nation's leading provider of analytical weather services to the TV broadcast and emergency management industries). XM WX sets the new standard for provision of much-needed weather information to mobile markets, with a comprehensive offering of weather products presenting precipitation, wind, lightning, visibility, sea conditions, hazardous weather data and more to the aviation, marine and emergency response markets. The combination of more detailed and comprehensive weather data, continuous satellite delivery and exceptional coverage anywhere within the continental United States and coastal waters is simply unmatched. For additional information about XM WX, visit <http://www.XMWXweather.com> .

About XM Satellite Radio

XM is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with Ferrari, General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com/>.

About WxWorx

WxWorx, Inc. is an innovative weather company that provides site-specific, real-time weather information for the XM WX Satellite Weather service. As the premier weather service for mobile users, it not only includes standard NEXRAD radar available from other resources, but a superior portfolio of data products that provide frequent updates on weather conditions. Weather data is retrieved and updated constantly from WxWorx sources located at thousands of points across the nation to ensure users have information at their fingertips whenever and wherever they need it. Founded as an affiliate of Baron Services in 2002, WxWorx employs the same weather data broadcast by meteorologists to more than 235 million people nationwide. WxWorx is based in Huntsville, Ala., with offices in Melbourne, Fla. For more information, please visit www.wxworx.com.